

**Minutes of the National Board of Directors Regular Meeting
Mustang Club of America
Dallas, Texas
November 14, 2009**

The President called the meeting to order at 9:03. Roll was taken and a quorum was met with the following MCA Officers and Board members in attendance:

B. Bragg	R. Jacobson
L. Bragg	B. Johnson
R. Bramlett	B. Lawless
E. Cofer	R. Lawless
R. Coleman	K. Lawrence
A. Craig	J. Mays
R. Cunningham	S. McCarley
B. Dillard	D. Miles
C. Hampton	R. Orr
B. Henson	S. Prewitt
T. Hernquist	L. Slawson.
E. Hockaday	R. Umberger

The following Board Members were not in attendance: B. Birch, P. Brown, R. Brown, J. Chism, M. Moye, J. Silverman.

The following Regional Directors were in attendance: Donna Arends, (Red River Classic Mustang Club), Berney Cunningham (Magic City Mustangs), Craig Chesley (Mustangs of East Texas), J. Keenan, (Aloha Mustang and Shelby Club of Hawaii), and Chris Neri (Mid South Mustang Club).

The Minutes from the September meeting were approved as submitted.

The President started the meeting with a welcome statement, thanking all on the BOD for their work over the past year. He also identified all of the BOD that are leaving as of the end of the year. He invited all to attend the annual BOD meeting in Phoenix with a visit to the Barrett-Jackson auction on Saturday.

Executive Committee Report:

The Chair; Mr. McCarley, briefly discussed the items discussed by the Executive Committee in their teleconferences since the last BOD meeting, focusing upon the upcoming number of meetings in 2010, finances, and the status of the PDMG/PMG contracts (PMG contract proposal withdrawn). In addition, the ExCom discussed financing for the National Shows, approved going forward with mass e-mailings beginning in 2010, and the status of 2009 funds from Ford, which have not yet been received.

35th Anniversary Show:

Discussion was held as to possible locations for the event, including Las Vegas, Barber Motorsports, Charlotte, NC, and distributing the anniversary throughout all of the National Shows. A committee will be formed for a recommendation to be voted upon at the January meeting.

Annual Meeting:

The 2010 Annual Meeting will be held in Phoenix, AZ at the Airport Marriott Hotel, Jan. 22-24. Friday afternoon (1-5PM) will be Orientation, with that evening free. Saturday will be spent at Barrett-Jackson (MCA has passes), but the pre-dinner Meet/Eat will begin at 6, with dinner at 7PM. A guest speaker is being arranged for later that evening. Sunday (9-4PM) will be the BOD meeting.

2010 Meetings:

The rest of the 2010 meetings will be held in Dallas, TX on April 10, July 10, and Oct. 9.

2010 Elections

L. Bragg presented the results of the 2010 elections, with a total of 862 MCA members casting votes. The following individuals have agreed to serve on the 2010 BOD: C. Chesley, R. Cunningham, J. Dettori, J. Farmer, B. Frender, B. Henson, T. Hernquist, J. Keenan, K. Lawrence, P. Sigwardt, L. Slawson, and G. Valeri.

Finance Committee Report:

R. Bramlett presented the 2009 balance sheet as of the end of September. He also presented the draft 2010 budget, which will be formally voted upon at the January meeting.

Membership Report:

R. Orr presented the MCA membership as of September as 11,305, and for October as 11,254.

Unfinished Business

Driving Event Report and Motions:

Four driving event applications have been received: two at Nashville by the Music City Mustang Club, one for Kershaw, S. Carolina hosted by the Carolina Regional Mustang Club, and an event at Little Talladega Grand Prix by the Georgia Regional Mustang Club. A motion was made to approve these four applications by the Committee, and was approved by the BOD.

A motion was made by the Committee that applications for driving events shall be submitted to MCA at least 6 months in advance of the event. The motion was passed.

A motion was made by the Committee that the MCA Driving Guidelines/Applications be altered to reflect a loan of up to \$2500 only to the first time for any one club and that no stipend shall be made available. This motion was passed by the BOD.

The meeting was placed in Recess at 12:00 PM for lunch
The Chair called the Meeting back to Order at 1:00

National Show Guidelines

R. Jacobson made a motion to accept the latest version of the National Show Guidelines as submitted to the BOD. The motion was seconded and approved.

Committee Reports

Event Development

The committee discussed the current status for 2011 National Shows. The North Texas National Show in April was previously approved. Two applications have been received for National Shows in 2011; Jacksonville, FL. in May, and Des Moines, IA. in June, but each have issues. The National Capital Club has expressed interest in holding a show in either 2011 or 2012. The Columbus, OH club would like to host a Grand National in the future. Lincoln, NE is interested in hosting a show in 2012 or 2013.

Insurance

The Committee believes it would be best to reduce the number of static shows for insurance from 160 to 150, as there were only 131 shows in 2009 that requested insurance. This would save MCA approximately \$1000. The number of driving events to be supported will remain at 12.

The Committee expressed feedback as to whether to pursue an insurance policy for Internet activity. The feedback provided by the BOD was to find more information, particularly cost.

Internet Committee

R. Jacobson added to his submitted report that the Travel links for MCA have been deleted, as the vendor is no longer supplying that service.

Regional Club Charter Committee

The Committee made a motion to grant a charter to the Mustang Club of St. Louis. The motion passed.

The Committee made a motion to grant a charter to the Wild Horse Mustang Club in Texas. The motion passed.

The Committee made a motion to charter the Steel Horse Mustang club in Redding, PA. The motion passed.

The Committee made a motion to charter the Black Swamp Mustangs in Delphus, OH. The motion passed.

New Business

Friends of MCA. A. Craig discussed the background for a promotion for businesses and/or associations to have their names listed in Mustang Times, similar to that in the NorCal SAAC newsletter. A simple listing was anticipated. He will provide more details in the December issue of Mustang Times. B. Johnson made a motion that the BOD authorize Friends of MCA as an active promotional program. The motion was seconded and approved.

Regional Club Tiering. R. Jacobson discussed the idea of providing some sort of tiered recognition for the MCA Regional Clubs, based upon (for example), percentage of MCA memberships, level of activity, etc. Discussion by the BOD elucidated the pro's and con's, including nurturing the involvement of the Regional Directors. No action was taken.

New Contracts. R. Jacobson discussed the idea that all contracts above a certain amount (\$10k?) should be competitively bid by a Request For Proposal process, and that all existing contracts be re-competed after a certain number of years. The idea was received favorably, but it was requested that a short summary in writing be presented to the BOD at the January meeting for a possible vote at that time.

Mustang Times Concerns. C. Hampton, based upon feedback from MCA members, that the magazine seems to have lost its focus upon MCA member's cars and submissions, and that corporate-led articles are gaining in content. While a balance is needed between all submissions, that balance may need re-examination.

At 3:42pm, the motion to adjourn the meeting was made, seconded, and approved.

The next meeting will be held January 22-24, 2009 at the Airport Marriott Hotel, Phoenix, AZ.

Submitted by:

Randy Jacobson
Secretary

Approved by:

Steven McCarley
MCA President

MUSTANG CLUB OF AMERICA BOARD MEETING
Sam Pack's Private Auto Museum, 2970 Diplomat Drive, Farmers
Branch, TX 75234
NATIONAL BOARD OF DIRECTORS

Nov. 14, 2009
9:00 am - 5:00 pm

- 09:00 Board Meeting Begins**
Roll Call of National Directors and Regional Directors, guest 5 Randy Jacobson
Welcome 5 Steven McCarley
- 09:10 Board Action**
Acceptance of Past Meeting Minutes 5 Randy Jacobson
Bylaws, Rules, and Standing Rules
 Clarification of Proxy Use 10 R. Bramlett
 Review and Acceptance of Standing Rules 5 Steven McCarley
Executive Committee Report and Board update 40 Steven McCarley
Finance Committee Report 30 Ron Bramlett
Membership Report 5 B. Birch
- 10:45 15 Minute Break**
- 11:00 Unfinished Business**
35th MCA Anniversary 15 S. Prewitt
Motion from Driving Committee 15 E. B. Dillard
 Driving Events Nov. Report
- 12:00 *Lunch and Committee Meetings (60 minutes)**
- 1:00 Written Committee Reports Review**
Administrative 5 R. Bramlett
Events Development 5 L. Slawson
Financial 5 R. Bramlett
Hall of Fame 5 E. Cofer
History 5 R. Jacobson
Insurance 5 L. Bragg
Internet 5 R. Jacobson
Nominations 10 B. Bragg
 2010 Election Results
Regional Club Charter 10 J. Mays
 4 Submissions
Special Events 5 R. Brown
 2010 Annual Meeting Location 10 S. Prewitt
- 2:10 New Business**
Judging Meeting Results 15 A. Stewart
Clarification of Friends of MCA 10 A. Craig
Clarification of what constitutes a membership 10 R. Bramlett
Suggestion of Tiered Club Charters 10 R. Jacobson
Conflicting By-Laws regarding contracts 15 R. Bramlett
Suggestion for Contract Bids 10 R. Jacobson
- 3:20 Break (15 minutes)**
- 3:35 New Business (continued)**
Discussion on Membership Policy and Procedures 25 B. Birch
Issues regarding Mustang Times 10 C. Hampton
- 4:10 Motions brought up during Meeting**
- 4:15: Committee Reports not submitted in writing by Oct. 30**
Accessories S. Prewitt
Bylaws/Parliamentarian L. Bragg
External Liaison S. McCarley

Judging
Marketing
National Shows
Publishing
Regional Club Support
Youth Membership
5:00 Adjournment

R. Brown
A. Craig
S. Prewitt
A. Craig
P. Brown
M. Moye

Standing Rules

- 1 All MCA rule requests must first be reviewed by or referred to the Bylaws Committee, before they can be voted on as to have them reviewed from a legal and Parliamentary standpoint.
- 2 Regional Directors and Guests shall sign in at National meetings.
- 3 Four months prior notice is required for changing a Board of Director's meeting, except in cases of extreme circumstances due to weather or a catastrophic event.
- 4 All committees shall submit written reports prior to the meeting when possible.
- 5 The Financial report as reported by the Treasurer at an MCA Board Meeting shall be displayed on the website as soon as possible, once the minutes are officially approved.
- 6 The Secretary's draft of the previous meeting shall be e-mailed to the National BOD as soon as possible for corrections, and when officially approved, a summary of the minutes will be displayed online as soon as possible with notification of such in *Mustang Times*.
- 7 All contracts exceeding \$10,000 to first be reviewed by legal counsel prior to being awarded.
- 8 When an MCA member sends a mass e-mail to the Board of Directors, the President or Vice President will notify the Board as to who shall be the responder to ensure the individual receives a timely response from the correct BOD member or committee head.
- 9 All committees and custody holders of MCA must submit committee notes and completed projects and copies of software to the MCA Office for filing in December, so future members will have some background and history to use as a guide. (every three to five years files will be purged to Historian for record keeping)

MUSTANG CLUB OF AMERICA PROPOSED 2010 BUDGET

INCOME

Advertising		
Mustang Times	\$100,000.00	
Total Advertising Revenue		\$100,000.00
Royalties and Product Sales		
Bookstore	\$250.00	
Budget Rental Car	\$0.00	
Hertz	\$250.00	
MBNA	\$5,000.00	
Acme Accessories	\$10,000.00	
MCA owned merchandise	\$5,000.00	
Misc. Royalties	\$1,500.00	
Total Royalties Projected		\$22,000.00
Membership		
Total Membership based on a rate of 10,000 members. This accounts for losses due to dues increases, 5/4 memberships and new memberships through out 2010		
	\$500,000.00	\$500,000.00
Sponsor Income		
Heacock Insurance	\$3,900.00	
Mustang's Plus	\$3,100.00	
KickerStereo	\$15,000.00	
Ford (variable and not accounted for)	\$0.00	
Total Sponsor Income		\$22,000.00
Other Misc. Income	\$10,000.00	\$10,000.00
TOTAL INCOME/REVENUE		\$654,000.00

EXPENSES

Accounting Expenses	\$8,500.00	\$8,500.00
Administrative Expenses		
Internet Expense	\$900.00	
MCA Office Mgr. Travel	\$500.00	
MCA Officer Travel	\$7,500.00	
MCA Misc. Office Expenses	\$1,500.00	
Total Admin		\$10,400.00
Advertising Expense	\$15,000.00	\$15,000.00
Banking Expense		
Credit Card Service Fees	\$12,500.00	\$12,500.00
Computer Expense	\$500.00	\$500.00
Depreciation	\$250.00	\$250.00
Donations	\$100.00	\$100.00
Dues and Subs	\$250.00	\$250.00
Equipment Lease & Rental	\$5,000.00	\$5,000.00
Web Expense ICG Link	\$4,000.00	\$4,000.00
Insurance		
Liability	\$22,000.00	
Participant Accident	\$3,000.00	
Surety Bonds	\$1,500.00	
Insurance Other	\$500.00	
Total Insurance		\$27,000.00
Judging		
Travel Tally Room	\$2,500.00	
Travel Judges	\$25,000.00	
Rules Meeting Expense	\$1,500.00	
Judges Test Expense	\$500.00	
Judges Printing Expense	\$2,500.00	
Misc. Expenses	\$1,000.00	
Judging Total		\$33,000.00
Labor		
Administrative - Krystie	\$40,000.00	
Contract Labor	\$1,500.00	
Total Labor		\$41,500.00
Liason Committee Travel	\$1,500.00	\$1,500.00
License - Business/Corporate	\$30.00	\$30.00
MCA Show Expense	\$1,500.00	\$1,500.00
Membership Expense		
Ballots, Brochures, etc.	\$1,500.00	\$1,500.00
Mustang Times (Pate Mktg)		
Editorial & Publishing	\$312,000.00	
Travel - Editor	\$12,000.00	
Total Pate Marketing		\$324,000.00
Office Supplies Expense	\$6,000.00	\$6,000.00
Officer BOD Meeting Expense		

	Annual Installation	\$2,500.00	
	BOD Meetings	\$2,500.00	
	Total Meeting Exp		\$5,000.00
PDMG			
	Membership Database	\$14,000.00	
	Membership Renewals	\$20,000.00	
	PDMG Total		\$34,000.00
Postage			
	General	\$3,000.00	
	Mustang Times	\$80,000.00	
	NePost Postage ?	\$5,000.00	
	Total Postage		\$88,000.00
Professional Fees & Services		\$1,000.00	\$1,000.00
Stipends			
	National Show Sponsorships	\$8,500.00	
	Dash Plaques	\$1,500.00	
	Trophies	\$1,500.00	
	Misc. Expenses	\$250.00	
	Total Stipends		\$11,750.00
Storage - Rental Unit		\$3,300.00	\$3,300.00
Telephone Expenses			
	MCA office phone	\$1,400.00	
	Conference Calls BOD	\$1,000.00	
	Total Phone		\$2,400.00
TOTAL EXPENSES			\$637,980.00
Total Income			\$654,000.00
Total Net			\$ 16,020.00

Administrative Committee Report

Ron Bramlett

The Administrative Committee has one contract pending from the Publishers Data Management Group (PDMG) which we are doing research on before making a recommendation to the Executive Committee.

The Pate Marketing Group contract has been withdrawn by Pate and is not on the table at this time.

Driving Events Committee Report (September Report)*
J. Chism

We feel that clubs who have hosted a prior event should be financially stable enough to not need any financial assistance beyond year one. Also, we feel that, for budgeting and insurance allocation purposes, we need the six month rule.

MOTION

The Driving Events Committee would like to see the following changes made to the existing rules for hosting an MCA Sanctioned Driving Event:

1. All event applications must be submitted at least 6 months prior to the event date, and in the calendar year prior to the event.
2. The loan amount for Driving Events be lowered to \$2500.00, and be available for first-time events ONLY.

*This report and motion was not read out at the September Meeting and will become Unfinished Business at the November Meeting.

DRIVING EVENTS COMMITTEE REPORT 11-14-2009

B. Dillard

We have applications for 4 driving events for 2010

The first is for Music City Mustang Club open track event may 28-29 Nashville SuperSpeedway.

The second is for Carolina Regional Mustang driving school June 5-6-7 @ Carolina Motor Sports Park, Kershaw, SC with a \$2500 loan request

The 3rd is Georgia Regional Mustang Club June 2010 At Little Talledga Grand Prix.

The 4th is for September 17-18,2010 Nashville; same set up as their may event.

Now we feel the rules need changing some what to ensure a timely procedure.

We want a minimum time between application and the date. We have had problems with applications coming in 1 month to 1 week before the event. This puts a strain on every one. It also reflects in the organization of the event. If you wait to the last minute to get in an application then we feel the quality of the event is suspect.

We feel that the loan provision (currently \$5000) needs to be changed. We feel a \$2500 one time loan to first time applicants only. This is to be approved only after a budget has been submitted and reviewed to show a legitimate need.

Also we need to remove the \$300 stipend currently in the rules. This was a idea that was added to help get this started and now it is not necessary and seldom asked for.

For the future, think about it that it may be possible to start charging clubs for insurance. (1-3 year time span) We cannot make too many changes at once but the idea is to get driving events self-sustaining.

Final statement, we feel that our driving events are growing in stature as national shows and we respectfully request more Mustang Times support to better show how MCA is branching out and reaching new members. Having members of the executive committee at the event would be a big help.

PROPOSAL FOR HOSTING AN MCA SANCTIONED DRIVING EVENT

1. EVENT INFORMATION

Date prepared and submitted: August 14, 2009

Host Regional Club: MUSIC CITY MUSTANG CLUB

Name of Event: HIGH SPEED FUN in Music City X

Event Dates: MAY 28-29, 2010

Type of Event: OPEN TRACK

Spectator Event: ☒ Yes ☐ No

Type of Course (Parking Lot, Oval track, Road Course, Drag Strip, Public Roads, Airport)

ROAD Course

Main Hotel: Hol. Inn. Express,

Address: LEBANON, TN

Hotel Telephone: _____ Fax: _____

Additional Hotels: _____

Describe Event, including any special features: Same As Last (9)

Event Sponsors: HEACOCK Classic Inc

Two Rivers Ford.

Proposed Show Organization: (Provide name, address, telephone and E-mail)

Event Chairperson: Jim Chism

Chief of Tech Inspection/Safety: Scott Lickteig

Registrar: Jim Chism

2. PROPOSED BUDGET:

A. Income	Number	Cost/Each	Amount
1. Car Entries	_____	_____	\$ <u>13,000. -</u>
2. Sponsorships	_____	_____	\$ <u>500.</u>
3. Other	_____	_____	\$ <u>—</u>
(describe) _____			
4. Total Income			\$ <u>13,500</u>

B. Expenses

1. Publicity (forms, ads, printing and mailing, etc)	\$ <u>500. -</u>
2. Programs	\$ _____
3. Site/Course Expenses (rentals, emergency/safety equipment, fees, workers/instructors, security, communications sanitary facilities, etc.)	\$ <u>10,000. -</u>
4. Social Functions	\$ _____
5. Awards and other prizes	\$ _____
6. Other (describe _____)	\$ _____
7. Total Expenses	\$ <u>10,500</u>

3. REGIONAL CLUB INFORMATION (Attach complete club membership roster)

Name: _____

Roster Already Submitted

Headquarters Address: 7612 Dray Strip Rd
Fairview, TN 37062

Officers (include address, telephone and E-mail)

President: Jim Chism

Vice-President: Ken Peters

Secretary: Nish Peters

Regional Director: Dave Grathwohl

Total Members: 100 Active Members: 100 MCA Members: 65

Average monthly bank balance over the last 12 months: \$ 20,000.⁰⁰

Previous Events or Shows hosted: (include dates, locations, and size)

1. MCA - Mustang 40th Anniv.
2. 9 Drive High Speed Fun Events
3. Numerous MCA Nationals

IV. OTHER INFORMATION YOU WANT TO SUBMIT:

PROPOSAL FOR HOSTING
AN MCA SANCTIONED
DRIVING EVENT

1. EVENT INFORMATION

Date prepared and submitted: August 14, 2009Host Regional Club: Music City Mustang ClubName of Event: High Speed Fun in Music City - FALL IVEvent Dates: Sept. 17-18, 2010Type of Event: Open TRACK.Spectator Event: ☒ Yes ☐ No

Type of Course (Parking Lot, Oval track, Road Course, Drag Strip, Public Roads, Airport)

Road Course.Main Hotel: Hol. Inn ExpressAddress: LEBANON, TN

Hotel Telephone: _____ Fax: _____

Additional Hotels: _____

Describe Event, including any special features: Same As Last (9)Event Sponsors: HEACOCK Classic IncTwo Rivers Ford.

Proposed Show Organization: (Provide name, address, telephone and E-mail)

Event Chairperson: Jim ChismChief of Tech Inspection/Safety: Scott LickteigRegistrar: Jim Chism

Headquarters Address: 7612 Drag Strip Rd
Fairview, TN 37062

Officers (include address, telephone and E-mail)

President: Jim Chris

Vice-President: Kari Peters

Secretary: Nish Peters

Regional Director: Dave Grathwohl

Total Members: 100 Active Members: 100 MCA Members: 65

Average monthly bank balance over the last 12 months: \$ 20,000.⁰⁰

Previous Events or Shows hosted: (include dates, locations, and size)

1. MCA - Mustang 40th Anniv.
2. 9 Prior High Speed Fun Events
3. Numerous MCA Nationals

IV. OTHER INFORMATION YOU WANT TO SUBMIT:

2. PROPOSED BUDGET:

A. Income	Number	Cost/Each	Amount
1. Car Entries	_____	_____	\$ <u>13,000.</u>
2. Sponsorships	_____	_____	\$ <u>500.</u>
3. Other	_____	_____	\$ <u>—</u>
(describe) _____			
4. Total Income			\$ <u>13,500</u>

B. Expenses

1. Publicity (forms, ads, printing and mailing, etc)	\$ <u>500. —</u>
2. Programs	\$ _____
3. Site/Course Expenses (rentals, emergency/safety equipment, fees, workers/instructors, security, communications sanitary facilities, etc.)	\$ <u>10,000. —</u>
4. Social Functions	\$ _____
5. Awards and other prizes	\$ _____
6. Other (describe _____)	\$ _____

7. Total Expenses	\$ <u>10,500</u> 9,000

3. REGIONAL CLUB INFORMATION (Attach complete club membership roster)

Name: _____

Roster Already Submitted

**PROPOSAL FOR HOSTING
AN MCA SANCTIONED
DRIVING EVENT**



Mustang Club of America
4051 Barrancas Ave
PMB 102
Pensacola, FL 32507

I. EVENT INFORMATION

Date prepared and submitted: OCT 20, 2009

Host Regional Group: CAROLINA REGIONAL

Name of Event: 10th ANNUAL PERFORMANCE DRIVING
SCHOOL

Event Dates: JUNE 3-5, 2010

Type of Event: DRIVER'S ED

Spectator Event? ☐ Yes ☒ No

Type of Course (Parking Lot, Oval Track, Road Course, Drag Strip, Public Roads, Airport, Other:)

Main Hotel: JAMESON INN

Address: 114 COMMERCE BLVD, LANCASTER SC 29720

Phone: 803/283-1188

Fax:

Additional Hotels: EXECUTIVE INN, KERSHAW, SC
803/475-7575

MCA SANCTIONED DRIVING EVENT

I. EVENT INFORMATION (cont'd.)

Describe Event, including any special features: DRIVER'S ED SCHOOL WITH
CLASSROOM AND ON-TRACK INSTRUCTION IN
STUDENT'S CAR

Event Sponsors: MCA, DALE JARRETT FORD, OTHERS TRA

Proposed Show Organization: (Provide name, address and phone.)

Event Chairperson: JIM EDWARDS, PO BOX 1088, HARRISBURG
NC 28075-1088 704/455-2117
JIM EDWARDS @ THE CIADA.COM

Chief of Tech Inspection/Safety: NORM DEMERS 3306 RILETT CT
CHARLOTTE NC 28269, 704/599-0234
GRBBR GRN @ AOL.COM

Registrar: KAREN DEMERS - SEE NORM ABOVE

II. PROPOSED BUDGET:

A. Income	Number	Cost/Each	Amount
1. Car Entries	<u>60</u>		\$ <u>15,000</u>
2. Sponsorships	<u>4</u>		\$ <u>4500</u>
3. Other (describe) <u>FRIDAY ORIENTATION</u>			\$ <u>3500</u>
4. Total Income			\$ <u>23,000</u>

MCA SANCTIONED DRIVING EVENT**II. PROPOSED BUDGET (cont'd.)****B. Expenses:**

	Amount
1. Publicity (forms, ads, printing, and mailing, etc.)	\$ <u>200</u>
2. Programs	\$ _____
3. Site/Course Expenses (rentals, emergency/safety equipment, fees, workers/instructors, security, communications, sanitary facilities, etc.)	\$ <u>17000</u>
4. Social Functions	\$ _____
5. Awards and other prizes	\$ _____
6. Other (describe) <u>CLASSROOM INSTRUCTOR</u> <u>SHIRTS, LUNCHEES, LETTERS & NUMBERS</u>	\$ <u>2000</u>
7. Total Expenses	\$ <u>19600</u>

III. REGIONAL GROUP INFORMATION (Attach complete club membership roster)

Name: CAROLINA REGIONAL MUSTANG CLUB

Headquarters Address: PO BOX 561
WAXHAW, NC 28173 704/843-5999

Officers (include addresses and phone numbers)

President: RAY MICHAEL SOCRMO ADDRESS ABOVE

Vice-President: JIM EDWARDS "

Secretary: ROBIN ENDSLEY "

National Director: GREG CROXTON "

Total number of members: 400+

Number of active members: 400+

Number of MCA members: 75+

MCA SANCTIONED DRIVING EVENT**III. REGIONAL GROUP INFORMATION (cont'd.)**

Average monthly bank balance over the last 12 months: \$ 15,000

Previous Events or Shows hosted: (include dates, locations, and size)

1. MCA 30th ANNIVERSARY OPEN TRACK
2. MUSTANG 40th ANNIVERSARY "
3. 9 ANNUAL PERFORMANCE DRIVING SCHOOLS

IV. OTHER INFORMATION YOU WANT TO SUBMIT:

THANKS AS ALWAYS TO MCA AND
ITS DRIVING EVENTS COMMITTEE FOR
YOUR SUPPORT!
o

Events Development Report
Laurie Slawson

Applications have been received from two clubs to host National shows. The Jacksonville Mustang Club has applied for a show for June 3-5, 2011, and the Mustang Club of Central Iowa in Des Moines has applied for August 12-14, 2011. There are concerns with both applications, which need to be addressed.

Am working on potential shows in Lincoln, Nebraska (Capitol City Ford and Mustang Club) and Columbus, Ohio (Mustang Club of Ohio) for 2012.

Finance Committee Report

Ron Bramlett

There are 3 major things that the Finance Committee has worked on since the September BOD Meeting in Dallas; the Pate Marketing Group Contract (PMG), the Publishers Data Management Group Contract (PDMG) and the 2010 MCA Budget.

1.) Regarding the Pate Contract, the Finance Committee met by teleconference and by e-mails to confer on the Pate contract after receiving the final revised contract back from Pete Roberts, the MCA attorney. We spent several hours going over the contract and trying to fully understand exactly what was written in the contract and how it would affect the MCA. In the end, we all agreed that since the it was written into the contract that PMG would only use the MCA's membership list to recruit and to keep MCA members and not be required to do any other outside promotion of the MCA, it would not be wise to spend \$3,000.00 to \$4,000.00 per month in this way. Therefore, we made the recommendation to the Executive Committee and President Steven McCarley not to sign the contract. However, before the Executive Committee could come to a decision, the contract was revoked by Pate. I am not entirely sure of the reason however I do know that the MCA has a very good relationship with Pate concerning Mustang Times and I'm sure both of us do not want to enter into any contract that we don't both understand or have misconceptions about. To date, there are no plans that the Finance Committee is aware of for Pate to submit a revised contract although it may be a possibility in the future.

2.) Since the MCA is not moving forward with the Pate contract, the Finance Committee did not feel it was in our best interest, at this time, to extend or expand on the PDMG contract without more thought and input from others in the club such as the MCA Office Manager, Kristie. We are looking forward in the near future to talking to Kristie and seeing how this contract would benefit the MCA and her job. So far, it's still in the works and PDMG has been very patient with us on it. More at the January BOD meeting.

3.) The MCA 2010 budget has been gone over by the Finance Committee several times and will be ready to present at the November, 2009 BOD meeting for approval. All of the Finance Committee members have worked hard on it but one person, Jim Chism, has been the one who has put the most time in. Jim will not be returning to the MCA BOD in 2010 so let's all thank him for his hard work when we next see him.

Hall of Fame Committee
Elizabeth Cofer

One name has been submitted, Phillip Clark – designer of the Ford Mustang Symbol. Proper paperwork must be filled out and researched and will be presented to board next year (Jan or Mar) for review.

MCA History Report: November, 2009
R. Jacobson

For the time period from August 28, 2008 to October 30, 2009

- Compiled July 2009 minutes and posted on the MCA website
- September and October 2009 issues of MT scanned; September and October 2008 issues uploaded to web.
- Forwarded one inquiry to the Judging group
- Forwarded one inquiry for a very recent reprint to MCA Home Office

Insurance Committee Report
Lark Bragg

MCA Static Show through 10/31/2009 - 120

MCA Driving Events through 10/31/2009 - 11

Total Certificates issued - 131

Total Static Show paid for under current policy 160 - (30 short)

Total Driving Events paid for under current policy 12 - (1 short)

Internet Committee Report, November 2009

Randy Jacobson

Covering the period from August 28, 2008 to October 30, 2009

Current Web Site Report

- With approval from the BOD, opened discussions with MCA's web service provider for e-blast services. For a very nominal fee (less than \$100/month), e-blast services are available. A quick test message to the National BOD confirmed the basic capability. At its most basic level, e-blast requires manual entry of all e-mail accounts into various lists. For MCA to contact active, non-active, Regional Directors, and Judges, an automatic scripting of e-mail lists is needed whenever an e-blast is generated to ensure the most up-to-date information is included. A rough order of magnitude level is \$2500. This was discussed with the Executive Committee.

Added and or amended to the web site:

- Removed dead links as required
- Added FF500 racing car for sale as per MCA President's request to Member Welcome Page
- Updated BOD member e-mail addresses, names, etc. as required.
- Uploaded July Minutes
- Added Stangfix and councoursmustang web site links as recommended by the BOD
- Updated Member Welcome page as needed
- Added Ford promotion to Member Welcome page per MCA President's request.
- Placed 2010 BOD election results on the Member Welcome page

Other activities:

- Edited a Regional Club Event upon request
- Coordinated with the Publisher and a potential advertiser/vendor for proper placement of ads
- Updated the Editor's forwarding address

Nomination Report 10/15/2009

Winners Alphabetically

Craig Chesley
Randy Cunningham
John Dettori
John Farmer
Bob Frender
Billy Henson
Tom Hernquist
Jim Keenan
Kerry Lawrence
Pete Sigwardt
Laurie Slawson
George Valeri

Alternates

4th Russell Duvall
3rd Mike Cunningham
2nd Donna Rye
1st Christopher Hall

Special Events Committee Report
R. Brown

Tentative 2010 Board Meeting Sites and Accommodations
Motel Rate and Locations will be finalized by January Meeting
Dates are Firm,

Host Motel

Courtyard by Marriott DFW Airport South
2880 Valley View Lane, Irving, TX 75062
Phone: 972-790-8990

April 10, 2010 Meeting

To be held at AER Manufacturing
1605 Surveyor Blvd Carrollton, TX 75011-0979

July 10, 2010 Meeting

To be held at Grand Prairie Ford
Intersection of I-30 and Beltline Road, Grand Prairie, TX 75050

October 09, 2010 Meeting

To be held at Reed Ford / Reed-Speed Performance Center
Garland, TX