

**Minutes of the National Board of Directors Regular Meeting
Mustang Club of America
Farmers Branch, TX
Oct 14, 2012**

President Steve Prewitt called the meeting to order at 9:03 AM and welcomed the Members of the Board of Directors, Regional Directors and guests. Roll was taken by National Secretary Jim Keenan and a quorum was met with the following MCA Officers and Board members in attendance:

Donna Arends	Christopher Hall
Sandra Boleware	Ed Hockaday
Bill Bradford	Jim Keenan
Ron Bramlett	Kerry Lawrence
Rodney Brown	Steven McCarley
Tom Champagne	Jeff Mays
Craig Chesley	Steve Prewitt
Austin Craig	Laurie Slawson
John Dettori	Erik Tucker
Russell Duvall	Rick Umberger
John Farmer	George Valeri
Tim Hahn	James Weber

The following Board Members were not in attendance:

Norton Foskett, Bob Frender, Charles Hampton, Bill Johnson, Chris Neri, Kristy Neri

The following Regional Directors were in attendance:

Ray Coleman-North Texas Mustang Club, Warren Martin-Middle Georgia Mustang Club, Todd Quick-Wild Horse Mustang Club, Bob Winland-Mustang Club of Houston, Curtis Warren-Mustangs of East Texas, Martin Rupp-Capital City Ford and Mustang Club, Doye Ewert-Mustang Club of Greater Kansas City, Mike Williams-Carolina Regional Mustang Club, Don Blackstock-Central Savannah River Area, Richard Tollison-Mustangs of Memphis, Michael Sove-Mustang Owners Club of South East Michigan, Jon Gilstrom-Mustangs West, Suzanne Beels-Roanoke Valley Mustang Club, Jane Crowden-Sacramento Area Mustang Club, Larry Standiford-Front Range Mustang Club, John Olesuk-Mustang and Shelby Club of Long Island, Ron Wheeler-Reno Mustang Club, Don Metz-Mustang Owners Club of Austin, Tom Bader-San Antonio Mustang Club, Tom Sipes-Central Arkansas Mustang Club, Roger Fee-Mustang Club of Central Iowa, Ron Reid-Southern Illinois Mustang Association, Northern Utah Mustang Owners Association, Ward Lindsey-Mid South Mustang Club, Sandy Blaser-South Bay Mustang Owners, Jim Silverman-Mustang Car Club of New England

The Minutes from the July meeting were approved as written.

Executive Committee Report

President Steve Prewitt spoke about MCA's overall shape looking better than it has in a long time. He said due to the hard work of several people and committees, we are getting great long term sponsors and partnering opportunities and he is looking forward to working with returning and newly elected members of the Board next year.

Committee Reports

Finance Committee Report:

MCA Treasurer Ron Bramlett gave a brief on the bank accounts showing balances at the end of September which stood at \$424,330.95, which included our continuing sponsorship monies from Ford (\$60,000) and Shelby (\$10,000.)

Club Charter Committee:

Jeff Mays, Committee Chairperson brought forward a Motion for the Heart of Georgia Mustang Club wanting to change its name to the *Middle Georgia Mustang Club*. Motion passed.

External Liaison/Industry Advisory

Committee Chair Steven McCarley stated the committee had another successful year building and continuing successful relationships with sponsors by attending numerous events, to include the Shelby Nationals and 50th Bash, Woodward Dream Cruise and also the Monterey Historics. They have brought in BF Goodrich with a \$25,000 sponsorship and five sets of tires for show awards and look to seek out more investing partners for MCA's future.

Internet Committee:

John Farmer stated they were doing standard web page support activity and providing Mustang Times in Digital format for youth members. "The Marketplace program" now has 15 small businesses that have a dedicated section with banner advertising and MCA social links to facebook and twitter.

Judging

Jim Silverman National Head Judge announced that they had a great meeting of the judges after the Grand National in Oklahoma City and approved allowing judges to use flashlights and mirrors in hard to see areas, the Late Model classes LMA, B and C which changed to Judges Choice will be changed to JCA, B and C. They also plan to start judging cars that are ready on Fridays to try and get ahead on heavily attended shows.

The Board of Directors voted the following three motions:

Certificate of Achievement: MCA authorizes a "Certificate of Achievement using certified judging records, to be purchased by vehicle owners. The income generated will be specifically for judging expenses."

Modified classes were recommended to change from "1st, 2nd and 3rd" winner's designation to Gold, Silver and Bronze as the cars are competing against the score sheet and not each other.

As an amendment to the Oct 2011 Motion allowing Gold card Judges to have dues extended by one year, it is requested that on years when there is a Grand National, it must be one of the three shows needed for attendance to qualify. The amended Motion is as follows:
All "Gold Card" judges that are on record judging in their specialty at three or more National shows in a given show year, will have their MCA membership dues extended for one year, provided the Grand National is included on years it is held. (This excludes Assistant and National Head Judges)

All three motions passed.

Marketing Committee:

Committee Chair Tom Champagne reviewed the Marketing Committee's progress for 2102 and Top 10 priorities for 2013. The Committee's goals remain primarily focused on securing

additional Large Sponsors and focusing on the “MCA MarketPlace” for smaller sponsors. Return on Investment is the guiding principle and ensuring continued attention on the important relationships with sponsors are key guiding principles moving forward.

Membership Committee:

Committee Chair George Valeri stated MCA membership is currently at 11, 844 and 197 people were brought in at the National events this year. He asked the BOD for assistance in events where large gatherings of Mustangs are known to gather and MCA has not made inroads.

National Show Committee:

Rodney Brown reminded the BOD about the scheduled 2013/2014 shows and that some pre-applications for 2015 have started to arrive.

He also brought forward potential dates for MCA Regular Board meetings in 2013:

March 30, 2013 Dallas, TX

July 20, 2013 Ft. Worth, TX

Oct 13, 2013 Dallas, TX

Vice President Ed Hockaday announced January 20, 2013 in Phoenix, AZ as part of the Barrett-Jackson Auction weekend as the Annual Meeting.

The Board of Directors accepted the dates and locations as presented.

Nominations Committee:

John Dettori announced election results as voted by the members:

Newly Elected National Officers for 2013-2014

President

Steve Prewitt

Vice President

Ed Hockaday

Secretary

Jim Keenan

Treasurer

Chris Hall

The following MCA members were elected to fill two year National Director Terms (2013-2014, listed in alphabetical order)

Don Blackstock

Ron Bramlett

Patricia Brown

Rodney Brown

Horace Collums

Austin Craig

Russell Duvall

Norton Foscett

Tim Hahn

Warren Martin

Jeff Mays

James Weber

The following are runners up in vote tally order that will fill in terms due to resignations. (Ed Hockaday to accept Vice President 2013-2014, Chris Hall to accept Treasurer had 2013 remaining on term, Bob Frender resigned 2013 Term)

Jane Crowden (2013-2014 term)

Chris Neri (declined a position)

Rick Umberger (2013 term)

Butch Campbell (2013 term)

The following two runners up will be available as listed in order to the BOD for nomination, should any board member should vacate a position during 2013.

Hugh Barber

Mark Cordery

Youth Committee:

Committee Chair Chris Hall stated that they are looking at designing special logos for the youth membership cards and notifying the Youth Members that they can access *Mustang Times* online with their membership.

The meeting was placed in recess for lunch at 1200

The meeting was called back to order at 1230

New Business “Membership Incentives”

President Steve Prewitt reminded the BOD of a former membership incentive drive used in 2006. Regional Clubs could bring in a new member and get ten dollars back as a discount. He made the motion to bring back a similar program with the same discount but also allowing former members of three years or more to rejoin. He made a motion to bring this program in for a year and review it. Discussion was held, the Motion passed.

Ron Bramlett brought up a temporary Membership Drive for “Fast Ford News” to offer its members a twenty percent discount (join for \$40.00) Discussion was held, the Motion passed.

Sara Griewing gave the Board a presentation for a possible future partnership Fun Ford Weekend and MCA. Due to the many publishing/marketing questions, the Executive Committee will meet with the Publishing and Marketing committees to decide on partnering and report at the Annual Meeting in January

Wayne Campbell of “Motoshow” gave the Board a presentation on a possible partnering idea. After discussion, MCA’s Directors voted to enter a partnership with Motoshow to develop QR code systems for all various MCA events allowing members to register for events and receive a QR code for registration validation that will be read at entry to the event.

With no further business to discuss, the meeting adjourned at 2:48 PM.

The next meeting of this Board of Directors will be the Annual Meeting and it will be held January 20, 2013 in Phoenix, AZ.

Submitted by:

Jim Keenan

National National Secretary

Approved by:

Steve Prewitt

MCA National President