

**Minutes of the National Board of Directors Regular Meeting
Mustang Club of America
Dallas, TX
April 6, 2013**

The President called the meeting to order at 9:00 AM and welcomed the Members of the Board of Directors, Regional Directors and guests. Roll was taken by National Secretary Jim Keenan and a quorum was met with the following MCA Officers and Board members in attendance:

Donna Arends	John Farmer
Don Blackstock	Norton Foskett
Sandra Boleware	Christopher Hall
Bill Bradford	Ed Hockaday
Ron Bramlett	Jim Keenan
Patricia Brown	Jeff Mays
Rodney Brown	Steve Prewitt
Butch Campbell	Eric Tucker
Horace Collums	George Valeri
John Dettori	J.P. Weber
Russell Duvall	

The following Board Members were not in attendance: Craig Chesley, Austin Craig, Jane Crowden, Tim Hahn, Kerry Lawrence, Steven McCarley, Laurie Slawson, Rick Umberger

The following Regional Directors were in attendance: Ray Coleman- North Texas Mustang Club, Ernie Lane- Red River Mustang Club, Todd Quick- Wild Horse Mustang Club, Randy Weldon- Northside Mustang Car Club, Bob Winland- Mustang Club of Houston

The Minutes from the January meeting were approved.

Executive Committee Report

MCA President Steve Prewitt spoke of the state of the MCA. He announced a new advertiser has come on board from American Refineries and BF Goodrich, Drake Automotive Group and Lucky Brand Jeans have come on as corporate sponsors, while thanking the efforts of the Liaison and Marketing Committees.

Mr. Prewitt announced the resignation of Board Member Warren Martin and placed the first runner up of the previous election, Hugh Barber into nomination to fill out his term through December 2014. The motion was seconded and approved.

Finance Committee Report:

Finance Committee Chair (MCA Treasurer) Chris Hall went over the Treasurers Report as sent to National and Regional Directors. Ford and Heacock have been invoiced for sponsorship monies and the Assistant National Head Judges travel reimbursements are completed and being sent out for the upcoming show season.

Committee Reports

Club Charter/Support Committee: Committee Chair Jeff Mays brought forward two clubs by motion for charter into the MCA. The Mustang Club of Italy and the Southwest Metro Mustang Club (Twin Cities area) Minnesota. *Both clubs were welcomed in.*

The committee also has a list of over twenty clubs that have not updated since 2011 or longer. They will be posted on the web site and in Mustang Times for charter removal at the July meeting if not updated.

External Liaison/Industry Advisory: Ed Hockaday spoke for the Committee and stated that they had a presence at the Shelby Bash and a few members were invited as Fords guests at the New York Auto Show.

Driving Events Committee: Ed Hockaday represented the committee and stated that new policies and procedures for driving events are being written and had two applications for driving events from the Mustang Club of Central Iowa to be held July 20-21 and Sep 14, 2013 ready for full Board approval. *The committee motion was made and passed.*

Marketing Committee: Committee Chair John Farmer spoke of the marketing goals to promote MCA through websites, including social and video along with brand recognition to include developing social badges for web pages.

Fiftieth Anniversary Committee: Executive Director Ron Bramlett said they are working on contract finalization so the web page can be open and applications can be accepted for the events as soon as possible.

Membership Committee: Chair Horace Collums reported 69 new members from two active tables at the Houston rodeo. MCA has a current membership total of 11578.

National Show Committee: Chair Rodney Brown reports a couple clubs have inquired about National Shows for 2015 and one has sent in an application.

Nominations: Committee Chair Don Blackstock reminded current Board members expiring this year that they should prepare biographies as the announcement will be forthcoming in Mustang Times

Publishing: John Dettori read the committees annual report on trade outs done through Mustang Times. NMRA, Pittsburg Vintage Grand Prix, Mustang Week and Fords at Carlisle each get trade out ads for either ads or space at events they host.

Special Events: George Valeri, Committee Chair announced his committee will be looking at attending a few non-standard MCA events to broaden MCA's brand awareness.

Youth: Chairperson Sandra Boleware announced that the coloring books and stickers she was designing at the previous meeting are completed and will be offered through the youth program on the MCA web site.

Unfinished Business:

Steve Prewitt spoke about the “Steering Committee” which is looking at areas of the Board to suggest areas needing improvement. Setting clear goals and objectives, helping committees work together and creating an open flow of communication is the ultimate goal.

New Business:

Ron Bramlett brought forward a proposal from Regional Director and former Head Judge Wally Short for an “MCA Spirit Award” which would be voted on by attendees at MCA Grand National or Anniversary Shows. He made the motion and after heavy discussion, Jim Keenan made a motion to “postpone to a certain time” (table) the motion, until Mr. Short could be asked for, or submit revisions. The motion failed. A vote was taken on the original motion and it did not pass.

Rodney Brown gave the Board a presentation on Grand National Shows to make them more eventful for those attending and asked the Board members for continued input.

Chris Hall gave the Board a presentation on “How can MCA better sell itself to members.”

Chairman Steve Prewitt opened the floor up for discussion on the Show Rules Guidelines that state “No Fees” are allowed to be charged for entering National Show venues. As some venues are charging host clubs high amounts for a location, in the future will we need to allow it? He asked the Board to think on it.

The Chair brought up the high price charged for overseas members due to shipping Mustang Times and how hard it was for their clubs to join MCA and meet minimum requirements at such an expense. A solution offered is to drop the cost of overseas membership to \$50.00 US, to those overseas that would rather have access to Mustang Times in a digital online format only. The Board concurred and a date will be announced for new memberships and renewals to take effect within this program.

With no further business to discuss, the meeting adjourned without objection at 3:00

The next regular meeting will be held July 20, 2013 in Ft. Worth, TX.

Submitted by:
Jim Keenan
National Secretary

Approved By:
Steve Prewitt
MCA President