# Minutes of the National Board of Directors Annual Meeting Mustang Club of America Airport Marriott - Phoenix, AZ January 20, 2013

MCA National President Steve Prewitt called the meeting to order at 9:04 AM and welcomed the Members of the Board of Directors, Regional Directors and guests. Roll was taken by National Secretary Jim Keenan and a quorum was met with the following MCA Officers and Board members in attendance:

Donna Arends

Don Blackstock

Tim Hahn

Sandra Boleware

Bill Bradford

Ron Bramlett

Ferry Lawrence

Patricia Brown

Rodney Brown

Jeff Mays

John Martin

Jeff Mays

Butch Campbell Steven McCarley
Craig Chesley Steve Prewitt
Austin Craig Laurie Slawson
Jane Crowden Eric Tucker
Horace Collums Rick Umberger
John Dettori George Valeri
Russell Duvall J.P. Weber

John Farmer

The following Board Member was not in attendance: Christopher Hall.

The following Regional Directors were in attendance:

Mark Davis-Savannah Mustang Club, Tim Francis-Cooperstate Mustang Club, Chris Johnson-Pacific Cascade Mustang Club,

The Minutes from the October meeting were approved.

#### **Executive Committee Report**

MCA President Steve Prewitt spoke of the state of the MCA to the Board of Directors and requested input from all. Membership retention, sponsorships, driving events and the 50th Anniversary will all be among the top priorities this year. The Motosho and Fun Ford Weekend agreements were both brought up for discussion after legal review and accepted without objection.

#### **Finance Committee Report:**

Finance Committee member Jeff Mays brought forward the 2013 budget for final discussion and after adjustments the board voted to accept it.

# **Committee Reports**

#### **Driving Events**

Committee Chair Tim Hahn stated spoke for his committee and the greater involvement they will take to improve driving events nationally.

The committee made a motion to approve the 13th Annual Performance Driving School, hosted by the Carolina Regional Mustang Club, June 1-2, 2013 at Carolina Motorsports Park in Kershaw, SC. *Motion passed*.

# **Club Charter/Support Committee:**

Jeff Mays, Committee Chairperson, stated interest for charters have come in from Italy, France and Malta.

The Committee will be working with Regional Clubs near the Fun Ford Weekend venues to assist them with volunteers to man a booth and work to expand local club and MCA memberships.

The Committee revisited the October 2012 motion of a Regional Club name change. The Heart of Georgia Mustang to the Middle Georgia Mustang Club. After learning the club itself had not approved having the name changed, the committee made the motion to rescind the original motion. After discussion, the motion passed. *The original club name, Heart of Georgia Mustang Club is restored.* 

## **External Liaison/Industry Advisory**

Committee Chair Steven McCarley stated the committee is continuing its work with the major industry leaders to keep building strong relationships and MCA brand awareness.

#### **Internet Committee:**

John Farmer stated that the committee is starting to solicit content from clubs, sponsors and judges for the web page and looking for volunteers to assist with posting on the web page.

# **Marketing Committee**

John Farmer proposed a new structure system for the Board to consider for organizational alignment in order to streamline MCA's operations in supporting the Mission Statement The Chair asked all members to report back with input at the next scheduled meeting and was soliciting volunteers for an Ad Hoc Committee to work on an implementation plan.

# **Membership Committee:**

Committee Chair Horace Collums stated the committee is going to continue to look for new venues and attend popular ones for attracting new members to continue building MCA's membership. MCA began the year with 11,597 members

# **National Show Committee:**

Committee Chair Rodney Brown spoke about the "QR Codes" that will be used by the Beaumont TX Club (Wild Horse Mustang Club) and later phased in for use at all MCA shows leading up to the 50<sup>th</sup> Anniversary.

Mr. Brown also made the motion, with previous notice, to move the second Board meeting of the year from March 30<sup>th</sup> to April 6<sup>th</sup>, to avoid the Easter weekend. *Motion carried*.

# **Publishing**

Chair Austin Craig stated that Mustang Times was able to save MCA \$22,000 last year in its outside contracts for postal services and has redesigned the front cover to freshen up the design.

## **Youth Committee**

Chairperson Sandra Boleware introduced the Board to stickers for the various youth groups, ideas for an online quarterly newsletter and for the Young Ponies, she displayed a coloring book complete with crayons that she designed and could market for sale at shows.

With no further business to discuss, the meeting adjourned without objection at 2:38

The next regular meeting will be held April 6th at AER Manufacturing 1605 Surveyor Blvd., Carrollton, TX

Submitted by: Approved By:

Jim KeenanSteve PrewittNational SecretaryMCA President