Minutes of the National Board of Directors Regular Meeting Mustang Club of America Irving, TX Oct 13, 2013

President Steve Prewitt called the meeting to order at 9:12 AM and welcomed the Members of the Board of Directors, Regional Directors and guests. Roll was taken by National Secretary Jim Keenan and a quorum was met with the following MCA Officers and Board members in attendance:

Donna Arends Christopher Hall Ed Hockaday Hugh Barber Jim Keenan Don Blackstock Sandra Boleware Kerry Lawrence Ron Bramlett Jeff Mays Patricia Brown Steve Prewitt Rodney Brown Laurie Slawson John Dettori Erik Tucker John Farmer George Valeri James Weber Norton Foskett

The following Board Members were not in attendance:

Bill Bradford, Butch Campbell, Craig Chesley, Austin Craig, Jane Crowden, Horace Collums, Russell Duvall, Tim Hahn, Steven McCarley, Rick Umberger

The following Regional Directors signed in as attending:

Lynda Blackstock-Central Savannah River Area, Anita Bell-Karno-Diablo Valley Mustang Club, Sandy Blaser-South Bay Mustang Owners, Dave Dickey-Central Virginia Mustang Club, Doye Ewert-Mustang Club of Greater Kansas City, Roger Fee-Mustang Club of Central Iowa, Jon Gilstrom-Mustangs West, Chris Johnson-Pacific Cascades Mustang Club, Ernie Lane-Red River Classic Mustang Club, Larry Standiford-Front Range Mustang Club, Martin Rupp-Capital City Ford and Mustang Club, Jim Silverman-Mustang Car Club of New EnglandTodd Quick-Wild Horse Mustang Club, Curtis Warren-Mustangs of East Texas, Randy Weldon-Northside Mustang Club, Ron Wheeler-Reno Mustang Club, Bob Winland-Mustang Club of Houston, Richard Woods-Foothills Mustang Club,

The Minutes from the July meeting were approved as written.

Executive Committee Report

President Steve Prewitt reflected on some of the Boards great successes of the past few years. Among them was he was proud to see that judging tests are online, members judging sheets from national shows are scanned and sent upon request and membership levels have hit a new high while the excitement is building towards the 50th Birthday Celebration.

Committee Reports

Finance Committee Report:

MCA Treasurer Chris Hall gave a brief on the bank accounts and balances through September and thanked the board members for living up to the challenge of saving MCA 10% this year.

Club Charter Committee:

Jeff Mays, Committee Chairperson announced of the 25 clubs that were given notice for not complying with MCA bylaws (minimum membership reporting), only one came forward to update itself. The other 24 clubs had their charters removed on September 1, 2013 and can be reinstated by reapplying for a charter through the normal channels.

Fiftieth Anniversary:

Ron Bramlett spoke of Fords partnership on the 50th Anniversary Birthday Celebration, stated Easter Services will be celebrated at both events and fielded questions from those attending.

Hall of Fame:

Kerry Lawrence stated the committee will be out to revitalize and update the Hall of Fame listings and admission requirements in 2014.

Internet Committee:

John Dettori stated the judging tests are fully online and is working on getting "Version III" of the MCA web site completed.

Judging

National Head Judge Jim Silverman announced that they had a great meeting of the judges and the Judging Committee brought the following motions to the board for approval.

Vehicles in the OD/DD classes currently receive awards titled 1st, 2nd and 3rd while the other populated classes are Gold/Silver/Bronze. *Request to change DD/OD over to Gold/Silver/Bronze*

The committee requests to review at least four years of judging data and determine points ranges as a system for awards in the OD/DD classes.

With only three National Shows in 2014, request that Gold Card judges (Non ANHJ) that judge at all three will receive an additional year to their current membership.

If the Head Judges have to appoint another judge to fill in for an ANHJ for a show, that individual will receive an additional year to their current membership.

All vehicles that enter a judged portion of an MCA show must be able to start, with the exception of Unrestored and Thoroughbred.

Vehicles entered in the Thoroughbred class will be charged an extra \$250.00 at shows as a cost for services working towards the Authenticity Award and MCA will provide for a lift at Grand Nationals.

All motions required a 2/3rds majority vote to pass, due to no prior notice (of specific wording) available for all Board members on each of the topics. *All motions passed.*

Marketing Committee:

Committee Chair John Farmer reviewed the Marketing Committee's progress during 2013 and described marketing's dual purpose of Brand and Value to the membership. He also spoke of future items to market that could be co-branded with a sponsor logo on one side and the MCA logo on the other along with more social activity and events.

Membership Committee:

Committee Chair George Valeri stated MCA membership is currently at a new high level of 12,149 and thanked everyone for the help in retaining and recruiting new members.

National Show Committee:

Chair Rodney Brown brought forward an application and motion for the Mustang Club of Indianapolis to host a show in June 2015. Discussion ensued with emphasis on a Grand National already scheduled that year within 200 miles and not wanting to have two shows in the same year that close to each other. *The final vote was not in favor of allowing the show in 2015.*

He also opened discussion for Board meeting dates in 2014. With discussion complete, the following dates were chosen for the Dallas, TX area:

May 3, 2013 Dallas, TX

July 12, 2013 Dallas, TX

The meeting typically held in October meeting will be decided later.

Vice President Ed Hockaday proposed January 19, 2014 in Phoenix, AZ as part of the Barrett-Jackson Auction weekend for the Annual Meeting.

The Board of Directors accepted the dates and locations as presented.

Nominations Committee:

Don Blackstock announced election results as voted by the members:

These twelve MCA members were elected to fill two year National Director Terms (2014-2015, listed in alphabetical order)

Donna ArendsMike EppersonLaurie SlawsonLynda BlackstockJohn FarmerTim StieveSandra BolewareKerry LawrenceEric TuckerHarry CampbellMaryann RagoGeorge Valeri

The following runners up will be available as listed in order to the BOD for nomination, should any board member vacate a position during 2014.

John Dettori

Chlee Green

Jim Dee

Keith Howard

Publishing Committee:

Committee Member John Farmer read the report emphasizing that MCA welcomes new advertisers and contributing editors and appreciates the articles and photographs sent in by Regional Clubs and members.

Youth Committee:

Committee Chair Sandra Boleware announced the trading card entry deadline has passed and she has received enough entries to finish the project, hopefully by the end of the year. Also, the latest issue of the email quarterly newsletter has been sent with another issue will due out in January.

The meeting was placed in recess for lunch at 1200 The meeting was called back to order at 1230

New Business

President Steve Prewitt discussed the Motosho application in use at MCA National Shows and for Regional Club hosted shows. Discussion was held to develop an application for android systems, therefore making it available to most phones and tablets on the market. He made the motion which was seconded and passed "to authorize the Executive Committee to fund the full development at a limit not to exceed \$10,000"

Board member Jeff Mays brought up discussion on tiered membership structures which would give members options of keeping the same membership level that they presently have with Mustang Times magazine; reduced price digital edition only of Mustang Times or a direct membership and no magazine access. He asked board members to think on it and he will present it for a vote at the next meeting.

With no further business to discuss, the meeting adjourned at 2:02 PM.

The next meeting of this Board of Directors will be the Annual Meeting and it will be held January 19, 2014 in Phoenix, AZ.

Submitted by: Jim Keenan MCA National Secretary Approved by: Steve Prewitt MCA National President